



FACTSHEET NEW ZEALAND export fresh fruit and vegetables in 2021

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In 2021 heeft Nieuw Zeeland weer meer verse groenten en fruit uitgevoerd

Exportwaarde van 3 miljard dollar; tweederde kiwi's

De Nieuw Zeelandse export van verse groenten en fruit zal dit jaar een groter zijn. Er zal er voor bijna 3 miljard dollar worden uitgevoerd. Dat is 11% meer dan in 2020. In 2017 was het nog 2 miljard dollar.

Kiwi's bepalen heel sterk het beeld want dit jaar vertegenwoordigt dit product tweederde van het totaal. In totaal zal de (fob) exportwaarde van Nieuw Zeelandse kiwi's dit jaar uitkomen op 1,92 miljard dollar.

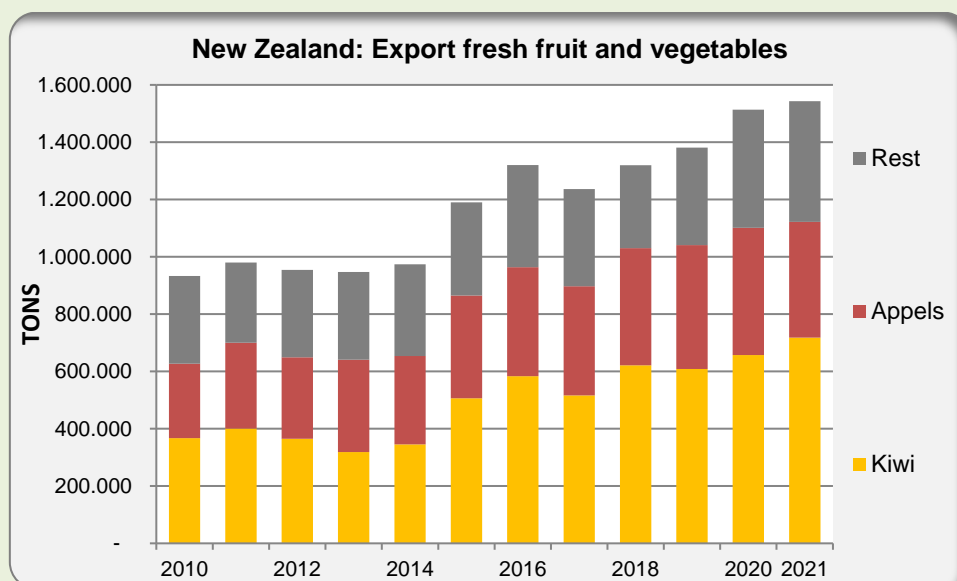
Groei geheel op conto van kiwi's

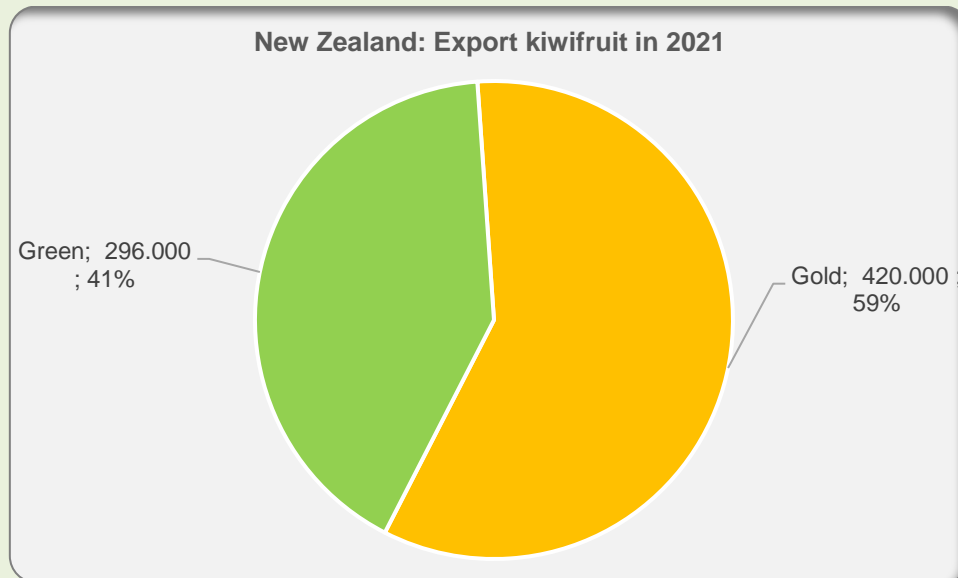
In hoeveelheid gezien zal de Nieuw Zeelandse export van verse groenten en fruit dit jaar 2% groter worden dan in 2020. In totaal gaat het om 1,54 miljoen ton, een nieuw record. Deze stijging is geheel toe te schrijven aan de export van kiwi's. De export van dit product blijft maar groeien. Dit jaar zelfs met bijna 10% naar 718.000 ton. In 2017 was het nog 516.000 ton.

Ruim de helft van de Nieuw Zeelandse kiwi export is gericht op landen in Zuid en Oost Azië. De EU27 is goed voor 36%.

Steeds meer gold; vooral naar Zuid en Oost Azië

De groei bij kiwi's is vooral toe te schrijven aan de export van gold-kiwi's. Die maken inmiddels bijna 60% van het totaal uit tegen 45% in 2017. In hoeveelheid gezien gaat het in 2021 om 420.000 ton tegen 225.000 ton in 2017. De export van green-kiwi's is dit jaar weliswaar wat groter dan in 2020 maar in 2018 was het al eens meer.





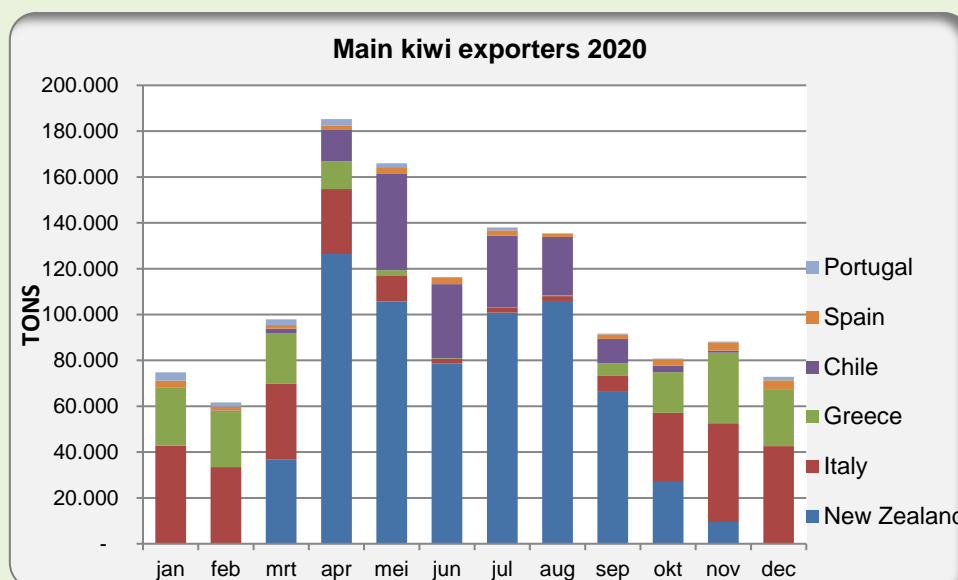
Gold-kiwi veel naar Azië

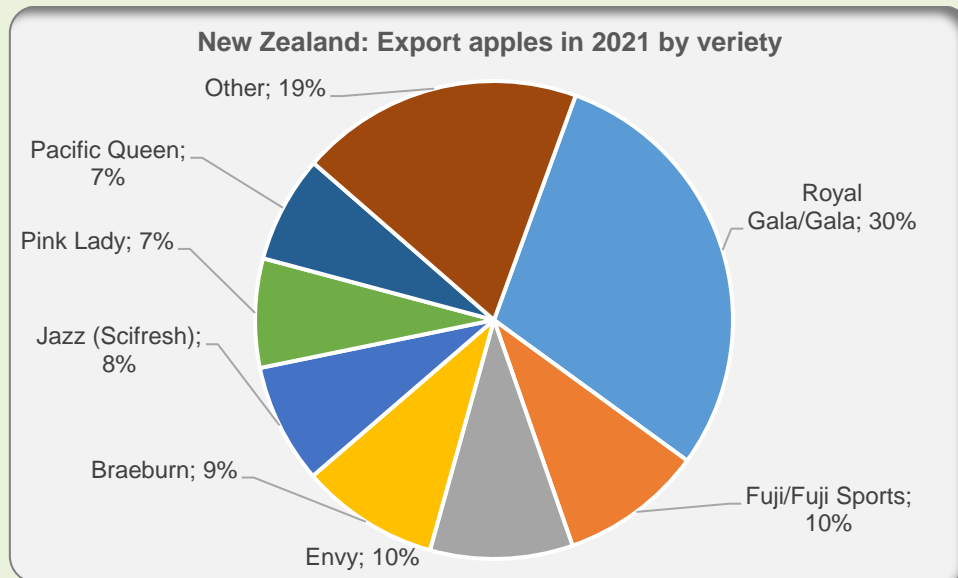
De golds gaan naar verhouding veel naar landen in Zuid en Oost Azië. Vooral China en Japan zijn grote afnemers. Ook naar EU-landen gaan steeds meer gold-kiwi's. Dit jaar ruim 110.000 ton tegen 90.000 ton in 2020.

Bij de export naar EU landen gaat het nog steeds meer om green dan om gold. De laatste 3 jaar werd er steeds ca. 140.000 ton aan green-kiwi's naar de EU verscheept.

2021 was matig jaar voor export van appelen

Appelen is het tweede grote Nieuw Zeelandse exportproduct. Dit jaar zal de export van dit product uitkomen op een magere 404.000 ton. Dat is minder dan in de drie voorgaande jaren. In 2020 ging het om meer dan 440.000 ton.





Er gaan steeds meer Nieuw Zeelandse appels naar landen in Zuid en Oost Azië. Zelfs dit jaar ook weer meer dan voorheen. De export naar deze regio is dit jaar goed voor 54% van de totale Nieuw Zeelandse appel export. In 2017 was het nog geen 40%. Belangrijke bestemmingen in deze regio zijn: China, Vietnam, Taiwan en India.

Dit jaar heel weinig appels naar Europa

Er zijn dit jaar opvallend weinig Nieuw Zeelandse appels naar Europa verscheept. Naar EU landen ging het om nog geen 70.000 ton. Dat is ruim 20% minder dan de 86.000 ton in 2020. In 2018 ging het zelfs 107.000 ton. De export van Nieuw Zeelandse appels naar het Verenigd Koninkrijk viel dit jaar ook met bijna 20% terug.

Tot en met 2020 groeide export van (Royal) Gala appels steeds verdere naar 137.000 ton in 2020. Dit jaar viel de export van dit ras terug naar nog geen 120.000 ton. Op afstand zijn Fuji, Envy, Braeburn, Jazz, Pink Lady en Pacific Queen de andere grotere export rassen. De export van nieuwe rassen zoals Rockit, Dazzle, Honeycrisp en Koru is vooralsnog redelijk bescheiden.

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New Zealand: Export (in million dollar)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
All products	36.964	38.434	38.212	37.390	42.742	14%
Fruit and vegetables	2.040	2.357	2.422	2.661	2.956	11%
idem in %	6%	6%	6%	7%	7%	
Kiwifruit	1.182	1.507	1.488	1.693	1.924	14%
Idem in %	58%	64%	61%	64%	65%	
Apples	488	535	570	568	601	6%
Avocados	87	70	69	120	133	10%
Onions	81	64	116	96	113	18%
Cherries	63	46	46	43	39	-8%
Pumpkins	40	42	42	51	58	14%
Cran/blueberries	24	23	27	28	29	5%
Other fruit and veg.	76	69	64	63	59	-6%

E=Estimate FVF; base jan-sep; normal >95% annual total**New Zealand: Export fresh fruit and vegetables by product (in tons)**

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
Fruit and vegetables	1.236.271	1.319.891	1.381.521	1.513.384	1.543.000	2%
Kiwifruit	516.498	621.568	608.812	657.128	718.000	9%
Rest	719.773	698.323	772.709	856.256	825.000	-4%
Apples	380.845	408.743	432.194	443.879	404.000	-9%
Onions incl shallots	199.377	142.573	187.299	225.127	244.500	9%
Courgettes	75.290	87.786	91.458	120.794	113.000	-6%
Avocado's	20.032	18.793	21.784	29.139	32.000	9%
Carrots	10.917	10.218	10.338	8.702	8.300	-4%
Peppers	5.796	4.551	4.460	5.381	4.400	-18%
Lemons	3.118	3.467	3.586	2.891	3.300	16%
Cherries not sour	4.917	3.771	3.241	3.211	2.900	-9%
Pears	4.032	5.265	4.346	2.998	2.400	-21%
Blueberries ect	1.813	1.631	2.145	2.483	2.300	-8%
Red/White cabbage	1.475	1.264	1.512	1.763	1.600	-6%
Tomatoes	3.945	3.188	3.708	3.403	1.600	-53%
Celery not celeriac	496	690	710	570	520	-9%
Other citrus	0	1	1	262	520	98%
Satsuma's	338	125	166	310	360	16%
Strawberries	906	939	696	555	360	-36%
Oranges	896	754	433	618	300	-51%
Melons	236	212	259	199	200	7%
Cauliflowers/Broc	233	194	246	262	200	-19%
Garlic	401	238	273	226	170	-25%
Apricots	1.206	531	345	666	160	-76%
Leeks	134	118	117	114	130	9%
Other citrus	3.368	3.273	3.392	2.705	1.780	-39%



New Zealand: Export fresh fruit and vegetables by region (in tons)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
World	1.236.271	1.319.891	1.381.521	1.513.384	1.543.000	2%
South & East Asia	630.864	652.335	724.293	800.520	830.000	4%
EU27	340.949	402.014	382.412	412.314	401.000	-3%
North America	77.633	92.671	82.046	88.316	117.000	33%
Gulf states	31.985	27.438	26.175	35.901	29.000	-20%
Rest	154.839	145.432	166.595	176.333	166.000	-6%

New Zealand: Export fresh fruit and vegetables by country (in tons)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
World	1.236.271	1.319.891	1.381.521	1.513.384	1.543.000	2%
EU nes	152.332	245.476	236.147	260.440	270.000	4%
Japan	189.595	198.946	197.399	230.297	231.000	0%
China	116.639	136.020	175.932	166.719	181.000	9%
USA	64.620	75.508	67.541	69.657	101.000	44%
Taipei	80.476	65.155	67.654	76.474	84.000	10%
Korea, Rep of	48.083	58.576	58.591	68.522	75.000	9%
Indonesia	49.550	36.304	37.861	48.355	55.000	13%
Germany	32.779	57.077	49.903	67.433	53.000	-21%
Australia	39.270	36.062	38.809	50.339	51.000	2%
United Kingdom	58.926	52.099	68.435	53.567	49.000	-9%
Viet Nam	18.367	24.251	33.520	41.572	44.000	5%
Netherlands	64.589	64.939	63.160	54.629	41.000	-26%
India	16.593	40.767	24.112	30.601	38.000	25%
Malaysia	22.189	16.842	22.528	43.980	36.000	-18%
Thailand	30.335	25.519	42.428	30.816	27.000	-11%
Hong Kong	25.535	25.241	31.852	31.333	27.000	-14%
Russia	10.327	10.789	11.539	26.292	21.000	-21%
Un Arab Em	23.702	19.945	19.449	24.182	20.000	-16%
Singapore	13.992	14.602	14.913	19.245	20.000	4%
Spain	42.676	13.423	6.471	8.220	16.000	90%
Fiji	16.181	16.725	17.265	17.275	15.000	-11%
Canada	11.307	14.416	12.751	17.239	15.000	-13%
France	10.404	9.064	10.643	9.741	11.000	9%
Other	97.806	62.143	72.619	66.454	62.000	-5%



New Zealand: Export kiwifruit by region (in tons)

Source: TradeMap (Q)	2017	2018	2019	2020	2021 E	+/- in %
World	516.498	621.568	608.812	657.128	718.000	9%
South & East Asia	283.459	329.690	333.336	346.125	376.000	9%
EU27	181.335	225.036	212.512	234.973	255.240	9%
North America	25.371	37.166	34.891	44.271	51.000	15%
Gulf states	3.899	4.207	4.110	4.413	3.900	-12%
Rest	22.434	25.469	23.962	27.345	31.860	16%

New Zealand: Export kiwifruit by country (in tons)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
World	516.498	621.568	608.812	657.128	718.000	9%
EU nes	127.586	214.836	210.864	232.917	249.015	7%
Japan	99.587	119.092	119.224	124.373	133.000	7%
China	93.805	105.326	116.332	116.867	130.000	11%
Korea, Rep of	26.055	33.326	34.286	40.177	46.000	15%
USA	18.730	27.658	27.297	34.534	42.000	21%
Taipei	34.710	35.575	33.150	31.407	33.000	3%
Australia	15.032	16.436	16.724	19.570	21.500	10%
Canada	5.028	6.784	6.240	8.573	7.500	-13%
Hong Kong	6.598	7.057	7.133	7.885	7.300	-8%
India	5.872	11.548	5.194	6.132	6.350	3%
Viet Nam	3.195	3.932	4.309	5.197	5.350	3%
Spain	40.030	9.329	169	390	4.800	+++
Singapore	3.209	3.621	3.575	3.948	4.500	14%
Malaysia	3.821	3.476	3.303	3.380	3.700	9%
Indonesia	3.081	2.893	2.605	2.604	3.300	25%
Brazil	2.887	3.928	2.478	3.040	3.250	6%
Thailand	2.343	2.589	2.805	2.807	2.500	-12%
Un Arab Em	1.820	1.866	1.968	1.816	1.800	-3%
Saudi Arabia	1.228	1.327	1.360	1.874	1.650	-13%
Mexico	1.613	2.724	1.354	1.164	1.550	33%
Russia	775	876	1.073	1.001	1.550	53%
South Africa	1.506	1.592	1.288	1.345	1.250	-5%
Israel	766	1.003	1.182	1.167	1.250	9%
Philippines	1.123	1.190	1.342	1.281	1.100	-14%
France	359	402	409	537	520	-3%
Other	15.740	3.182	3.150	3.141	4.265	33%

New Zealand: Export kiwifruit by colour (in tons)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
Total kiwi	516.498	621.568	608.812	657.128	717.000	9%
Gold fleshed	224.875	283.080	316.451	367.765	420.000	14%
Green fleshed	286.255	335.025	290.860	288.150	296.000	3%
Other	5.368	3.464	1.501	1.212	1.000	-12%



New Zealand: Export kiwifruit gold fleshed (in tons)

Source: Stat Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
World	224.875	283.080	316.451	367.765	420.000	14%
EU nes	36.180	62.894	72.466	91.366	111.000	21%
China	61.609	71.856	86.442	93.058	103.500	11%
Japan	50.013	58.970	64.048	70.341	76.100	8%
Korea, Rep of	15.625	20.976	23.033	28.429	32.000	12%
USA	11.841	17.029	18.730	24.478	29.500	21%
Taipei	15.963	17.439	18.129	19.488	20.000	3%
Australia	4.778	7.149	8.455	10.452	10.400	0%
Hong Kong	3.248	4.261	4.606	5.409	5.350	-1%
Canada	2.433	3.086	3.398	4.524	4.500	0%
Viet Nam	1.577	2.178	2.759	3.660	4.000	10%
Singapore	1.756	2.174	2.187	2.501	2.900	15%
Brazil	2.086	2.534	1.623	2.059	2.050	0%
India	379	1.096	1.446	1.723	1.800	4%
Malaysia	1.575	1.249	1.314	1.378	1.700	22%
Saudi Arabia	1.228	1.327	1.360	1.874	1.600	-13%
Indonesia	1.135	1.198	1.035	1.162	1.600	37%
Thailand	819	864	1.121	1.191	1.150	-5%
Russia	178	420	457	626	1.050	66%
Other	12.453	6.381	3.842	4.048	9.800	141%

New Zealand: Export kiwifruit green fleshed (in tons)

Source: Stat Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
World	286.255	335.025	290.860	288.150	296.000	3%
EU nes	88.153	150.509	137.979	141.298	138.000	-2%
Japan	47.484	58.135	54.095	53.158	56.000	6%
China	32.196	33.470	29.889	23.809	27.000	13%
Korea, Rep of	10.430	12.350	11.253	11.748	14.000	21%
Taipei	18.746	18.137	15.021	11.919	12.500	4%
USA	6.889	10.629	8.567	10.056	12.500	23%
Australia	10.230	9.244	8.269	9.091	11.000	23%
India	5.494	10.452	3.748	4.410	4.500	3%
Canada	2.595	3.698	2.842	4.049	3.000	-27%
Malaysia	2.246	2.227	1.989	2.002	2.000	-2%
Hong Kong	3.350	2.796	2.527	2.476	1.900	-24%
Indonesia	1.946	1.695	1.569	1.442	1.650	14%
Singapore	1.453	1.446	1.388	1.388	1.650	18%
Thailand	1.523	1.725	1.684	1.616	1.300	-18%
Spain	33.251	6.931	169	390	950	144%
Other	20.268	11.581	9.871	9.298	8.050	-13%



New Zealand: Export apples by region (in tons)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
World	380.845	408.743	432.194	443.879	404.000	-9%
South & East Asia	146.918	163.257	221.777	214.890	218.000	1%
EU27	86.875	107.443	82.913	86.478	68.500	-21%
North America	48.098	51.678	43.573	39.792	36.000	-9%
Gulf states	22.374	19.275	17.605	25.601	20.500	-20%
Rest	76.581	67.090	66.326	77.118	61.000	-21%

New Zealand: Export apples by country (in tons)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
World	380.845	408.743	432.194	443.879	404.000	-9%
China	18.321	24.331	49.760	42.569	40.000	-6%
Viet Nam	14.639	19.912	28.666	35.307	37.500	6%
United Kingdom	54.703	49.578	48.495	44.101	36.000	-18%
Taipei	25.941	24.716	23.100	29.941	32.500	9%
India	10.616	29.117	18.729	24.325	31.500	30%
USA	42.191	44.527	37.243	31.536	29.500	-6%
Germany	20.173	34.146	27.089	31.664	23.000	-28%
Thailand	25.716	20.537	36.136	25.714	22.500	-12%
EU nes	24.685	30.470	25.224	27.449	20.500	-25%
Netherlands	34.457	32.764	22.348	19.146	18.000	-6%
Un Arab Em	20.119	17.092	15.619	21.055	18.000	-15%
Russia	9.091	9.031	9.946	23.684	17.000	-27%
Hong Kong	14.727	15.471	21.062	17.870	15.000	-17%
Japan	4.122	3.684	5.157	8.051	11.500	40%
Singapore	8.098	7.853	8.487	9.788	7.900	-19%
Malaysia	5.232	4.650	6.751	7.737	6.500	-16%
Canada	5.813	7.128	5.930	8.001	6.400	-20%
Indonesia	6.856	4.440	7.648	4.699	5.600	20%
Fiji	2.301	2.730	2.591	2.635	2.250	-15%
Spain	2.098	3.047	1.571	2.955	2.150	-27%
Oman	1.608	1.895	1.354	3.472	2.100	-40%
Ireland	1.233	1.292	1.541	1.808	1.500	-17%
New Caledonia	1.371	1.585	1.466	1.401	1.300	-9%
Papua New G	1.036	975	1.065	945	1.200	30%
Other	26.734	18.747	26.285	18.972	15.800	-22%



New Zealand: Export apples by variety (in tons)

Source: Stat. Nw Zealand	2017	2018	2019	2020	2021 E	+/- in %
Apple total	380.845	408.743	432.194	443.879	404.000	-9%
Royal Gala/Gala	122.316	119.947	132.705	136.884	119.000	-13%
Fuji/Fuji Sports	31.843	34.537	39.565	35.957	39.000	8%
Envy	20.500	26.582	30.383	38.329	39.000	1%
Braeburn	68.504	70.501	61.046	52.114	37.850	-27%
Jazz (Scifresh)	40.472	41.788	38.094	41.208	32.700	-21%
Pink Lady	23.302	30.600	33.777	32.740	29.800	-9%
Pacific Queen	23.259	27.560	32.810	29.881	29.250	-2%
Granny Smith	9.365	9.542	9.778	9.954	8.150	-18%
Rockit (PremA96)	-	-	-	4.873	7.600	56%
Dazzle (PremA129)	-	-	-	2.529	5.950	135%
Pacific Rose	9.215	5.565	7.115	6.188	3.950	-36%
Honeycrisp	-	-	-	2.237	2.950	32%
Koru (Plumac)	-	-	-	3.417	2.950	-16%
Red Braeburn	427	231	381	1		
Red Delicious	4.490	5.538	3.792	1		
Pacific Beauty	1.788	1.624	1.430	758		
Gala	551	5.048	2.773	339		
Cox's orange pippin	3.641	4.267	2.450	2.252		
Tentation (Delblush)	100	90	152	-		
Other	21.073	25.323	35.943	44.216	45.850	4%

Deciduous Fruit Plantings in New Zealand by Variety (in Hectares)

Calendar Year of Harvest	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Braeburn	1589	1504	1381	1352	1303	1239	1199	1111	964	851
Cox	203	178	150	134	121	111	101	81		
Cripps Pink/Pink Lady	446	459	443	461	523	562	606	655	717	766
Dazzle									280	452
Envy	272	285	315	346	416	544	610	733	856	933
Fuji	934	906	832	837	858	831	854	848	822	793
Granny Smith	256	246	240	219	233	231	247	230	250	256
Honey Crisp						141	152	140	139	147
Jazz	943	905	869	855	825	821	807	844	868	817
Koru						120	150	160	150	167
Pacific Beauty	120	113	92	84	83	71	56	49		
Pacific Queen	351	456	622	730	827	878	880	862	859	856
Pacific Rose	396	390	379	364	365	342	321	260	227	172
Pacific series Sub-Total	867	959	1,093	1,178	1,275	1,291	1,257	1,171	1,086	1,028
Rockit									272	322
Royal Gala & sports	2369	2386	2337	2410	2549	2604	2708	2859	2853	2974
Other Varieties	385	484	709	790	707	643	759	972	817	883
Total Apple Area	8,264	8,312	8,369	8,582	8,810	9,138	9,450	9,804	10,074	10,389
Total Pear Area	441	448	403	407	403	371	361	375	322	332
Unregistered			383	320	384	395	409	425	442	447
Total	8,705	8,760	9,155	9,309	9,597	9,904	10,220	10,604	10,838	11,168
Braeburn as % of Apple Area	19.2%	18.1%	16.5%	15.8%	14.8%	13.6%	12.7%	11.3%	9.6%	8.2%
Royal Gala as % of Apple Area	28.7%	28.7%	27.9%	28.1%	28.9%	28.5%	28.7%	29.2%	28.3%	28.6%

Source: NZAPI Survey



Production, Supply, and Distribution Table – Apples

Apples, Fresh Market Year Begins New Zealand	2019/2020		2020/2021		2021/2022	
	Jan 2020		Jan 2021		Jan 2022	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Planted (HA)	10725	10725	11050	11000	0	11300
Area Harvested (HA)	10180	10180	10300	10200	0	10650
Bearing Trees (1000 TREES)	0	0	0	0	0	0
Non-Bearing Trees (1000 TREES)	0	0	0	0	0	0
Total Trees (1000 TREES)	0	0	0	0	0	0
Commercial Production (MT)	588200	588200	540000	550000	0	575000
Non-Comm. Production (MT)	3000	3000	3000	3000	0	3000
Production (MT)	591200	591200	543000	553000	0	578000
Imports (MT)	600	638	600	500	0	500
Total Supply (MT)	591800	591838	543600	553500	0	578500
Domestic Consumption (MT)	190600	190638	198600	198500	0	198500
Exports (MT)	401200	401200	345000	355000	0	380000
Withdrawal From Market (MT)	0	0	0	0	0	0
Total Distribution (MT)	591800	591838	543600	553500	0	578500

(HA) ,(1000 TREES) ,(MT)

Note: Data included in this report is not official USDA data. Official data can be found at <http://www.fas.usda.gov/psa>

